



Grand Lodge of Arizona Free and Accepted Masons



WEBSITE AWARD 2017-2018

1. Award Levels

- 1st – Master Website Award
- 2nd – Silver Website Award
- 3rd – Golden Trowel Website Award

2. Scoring

- No evidence = 0
- Basic technology = 3
- Forward leaning technology = 5

3. Criteria

Criteria	Multiplier	Notes
Payment Processing	1.5	New for 2017-2018
Advertising Section	1	New for 2017-2018
Donation Button	1	
Members Section	1	Opportunity for improvement
Calendar & Events	1	
Mobile Compatible	1.5	
Unique Content	2	Could easily be improved by adding lodge and community history
Easy to Contact	1	
Current & Updated	1	
Community Interaction	1	Very little content to judge
Design & Style	2	
Social Media	1	

NOTE: Website content should be no older than 30 days.

Websites are evaluated throughout the year. Evaluation concludes on April 15, 2018

For questions, contact:

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